

# ONLINE ADVERTISING PACKAGES

A lot of time and money is spent on advertising and recruitment activities. To assist in this process we have devised an advertising package for all ANU General and Academic staff positions advertised externally to: maximise exposure for your listing; deliver a cost effective option; and attract the best possible candidates.

<b>B A S E  P A C K A G E</b>		<p>Seek is Australia's # 1 Job site and attracts more job seekers looking for the right job than any other employment site in Australia.</p>	<b>Total Price \$120</b>
		<p>UniJobs is Australia's university job website. Job seekers visit UniJobs to search, find, compare and apply for university jobs throughout Australia.</p>	

The Recruitment and Appointments team can provide advice or assistance in tailoring an advertising package exclusively for your needs to help you gain the most exposure for your job vacancy.

## Contact

For costs relating to other online publications or further details on advertising options, please contact your College Appointments Consultant within the Recruitment and Appointments Branch.

In addition to the base package you have the option to add on other online advertisements. Your advertising options are incredibly flexible. With the base package you can mix and match the ad-on websites so that your advertising package fits your specific vacancy and recruitment needs.

GENERAL AD - ONS



SEEK Standout Ad Upgrade includes;

- three selling points
- Company logo
- border around the search result

**\$20  
per ad**



SEEK Executive Ad  
SEEK Executive is a separate zone on SEEK, created exclusively to meet the needs of senior professionals seeking senior appointments

- Salary >\$100K
- Senior & professional roles

**\$360  
per ad**



CareerOne.com.au is one of Australia's most highly trafficked websites and much more than just a job board.

**\$150  
per ad**



MyCareer.com.au is one of Australia's leading employment websites, attracting over 1.3 million talented job seekers each month.

**\$100  
per ad**



Indigenousjobsaustralia.com.au is a national employment website for Indigenous employees. It advertises jobs across all industries.

The position will appear on both of the above websites.

<b>A C A D E M I C  A D - O N S</b>		<a href="http://CareersOnCampus.com.au">CareersOnCampus.com.au</a>	<b>\$80 per ad</b>
		<a href="http://AcademicCareers-Australia.com">AcademicCareers-Australia.com</a> Academic Careers Online, Australia's only exclusive academic job site for teaching jobs, education jobs, research jobs, and professional jobs in education and academia	<b>\$185 per ad</b>
		<a href="http://EducationJobs.com.au">EducationJobs.com.au</a>	<b>\$110 per ad</b>

#### Other Online Publications

Further online publications offer many different choices depending on the available budget and specific vacancy.

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<b><u>AUSTRALIAN WEBSITES</u></b>	<b><u>INTERNATIONAL WEBSITES</u></b>
Health and Community Jobs <a href="http://www.hacjobs.com.au">www.hacjobs.com.au</a>	The Association of Commonwealth Universities <a href="http://www.acu.ac.uk">www.acu.ac.uk</a>
The Australian Financial Review <a href="http://www.financialreview.com.au">www.financialreview.com.au</a>	The Chronical of Higher Education <a href="http://chronicle.com/jobs">chronicle.com/jobs</a>
Engineering Australia <a href="http://www.engaustr.com.au">www.engaustr.com.au</a>	Nature <a href="http://www.nature.com/index.html">www.nature.com/index.html</a>
Association for Tertiary Education Management <a href="http://www.atem.org.au">www.atem.org.au</a> Tertiary administrators & management positions	TIPTOP Jobs On-line <a href="http://tiptop.iop.org">tiptop.iop.org</a>
Fundraising Institute of Australia <a href="http://www.fia.org.au">www.fia.org.au</a> Professional fundraisers and advocated on behalf of the fundraising industry	Physics World <a href="http://physicsweb.org">physicsweb.org</a>
New Scientist <a href="http://www.newscientist.com/home.ns">www.newscientist.com/home.ns</a> Science related positions	The Guardian <a href="http://jobs.guardian.co.uk">jobs.guardian.co.uk</a>
Natural Resource Management Jobs <a href="http://www.nrmjobs.com.au">www.nrmjobs.com.au</a> Environmental positions	IEEE Spectrum <a href="http://www.spectrum.ieee.org">www.spectrum.ieee.org</a>
The Medical Journal of Australia <a href="http://www.mja.com.au">www.mja.com.au</a> Medical positions	Social Science Research Network <a href="http://www.ssrn.com/ern">www.ssrn.com/ern</a>
Sports People <a href="http://www.sportspeople.com.au">www.sportspeople.com.au</a> Sports related positions	Times Higher Education <a href="http://www.thesjobs.co.uk">www.thesjobs.co.uk</a>
JobNet <a href="http://www.jobnet.com.au">www.jobnet.com.au</a> IT & Technical related positions	Science Careers <a href="http://sciencecareers.sciencemag.org">sciencecareers.sciencemag.org</a>
Health Staff Australia <a href="http://www.healthstaff.com.au">www.healthstaff.com.au</a> Health related positions	The Chronicle of Philanthropy <a href="http://philanthropycareers.com">philanthropycareers.com</a>
The National Indigenous Times <a href="http://www.nit.com.au">www.nit.com.au</a> Indigenous positions	
Research Jobs <a href="http://www.researchjobs.net.au">www.researchjobs.net.au</a> Research & Development positions	
Chartered Accountants <a href="http://www.icaa.org.au">www.icaa.org.au</a> Accounting related positions	
Australian Human Resource Institute <a href="http://www.ahri.com.au">www.ahri.com.au</a> HR related positions	
JobServe Australia <a href="http://www.jobserve.com.au">www.jobserve.com.au</a> IT & Technical related positions	