

# Press Advertising

Press advertising describes job advertisements in a printed medium such as newspapers, magazines and journals. We currently primarily advertised our jobs advertisements in the Saturday Canberra Times and the Wednesday Higher Education Supplement (HES) in the Australian. Advertising in the mainstream press can often be quite expensive and recruitment trends have shown that more and more candidates are now using online advertising job boards as a primary job search tool. When advertising a vacancy you will need to consider if this method of advertising is the best way to reach your target audience.

In choosing your advertisement location you will also need to determine if you would like the advertisement to be part of an ANU composite, which significantly reduces the costs, or as a separate standalone. (Please note that all standalone advertisements will need approval from the Human Resource Director prior to placement).

Please find below examples of our current advertising templates and some example costings:



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what you can do when you work with the best.

### ADMINISTRATIVE ASSISTANT

ANU College of Medicine, Biology & Environment  
School of Health & Psychological Sciences

ANU Officer Grade 5  
Part time - 28 hours per week  
Salary Range: \$51,206 - \$57,883 pa (pro-rata) plus 17% super  
Reference: G083-09CD  
Enquiries: Sally Hall T: 4822 9021 E: Sally.Hall@anu.edu.au  
Closing Date: Friday 13 March 2009

### RESEARCH ASSISTANT

ANU College of Medicine, Biology & Environment  
School of Health & Psychological Sciences  
ANU Medical School

ANU Officer Grade 5/6 (Research)  
Salary Range: \$51,206 - \$62,559 pa (pro-rata) plus 17% super  
Reference: G075-09CD & G077-09CD  
Enquiries: Professor Marjan Kijakovic T: 02 6244 4947  
E: Marjan.Kijakovic@anu.edu.au  
Closing Date: Friday 13 March 2009

### TECHNICAL ASSISTANT

ANU College of Medicine, Biology & Environment  
School of Biology  
Research School of Biological Sciences

ANU Officer Grade 3 (Technical)  
Fixed Term - 12 months  
Salary Range: \$41,092 - \$47,293 pa (pro-rata) plus 17% super  
Reference: G074-09CD  
Enquiries: Professor Robert Saint T: 02 6125 2383  
E: Robert.Saint@anu.edu.au  
Closing Date: Friday 13 March 2009

### PROGRAM ADMINISTRATOR

ANU College of Medicine, Biology & Environment  
School of Health & Psychological Sciences  
National Centre for Epidemiology & Population Health

ANU Officer Grade 6/7  
Salary Range: \$60,892 - \$70,526 pa plus 17% super  
Reference: G201-10TG  
Enquiries: Catherine Gross T: 02 6125 0049  
E: Catherine.Gross@anu.edu.au  
Closing Date: Sunday 6 June 2010

### ASSISTANT MANAGER

Division of Registrar & Student Services  
International Strategy & Alliances

ANU Officer Grade 6/7  
Salary Range: \$60,892 - \$70,526 pa plus 17% super  
Reference: G198-10NG  
Enquiries: Darren Brown T: 02 6125 7229  
E: Darren.Brown@anu.edu.au  
Closing Date: Friday 28 May 2010

### HUMAN RESOURCE MANAGER

ANU College of Medicine, Biology & Environment  
Research School of Biology

ANU Officer Grade 8  
Salary Range: \$86,683 - \$90,962 pa plus 17% super  
Reference: G210-10TG  
Enquiries: Geoff Deeble T: 02 6125 3773  
E: Geoff.Deeble@anu.edu.au  
Closing Date: Wednesday 9 June 2010

CRICOS# 00120C

[www.anu.edu.au/jobs](http://www.anu.edu.au/jobs)

## COMPOSITE

39x3col (390mm x 3 cols)  
Total cost of ad  
Canberra Times \$1,682.49  
HES \$4,522.51  
CT \$280.42 each ad  
HES \$753.75 each ad



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### RESEARCH FELLOW

ANU College of Engineering & Computer Science  
School of Computer Science

Academic Level B  
Salary Range: \$75,936 - \$86,482 pa plus 17% super  
Reference: A171-10IG

The School of Computer Science is seeking to further develop its excellent research profile in Logic and Computation. Applicants must hold, or have almost completed, a doctorate in computer science or a relevant field, or have equivalent relevant research experience. Applicants should have an excellent research profile evidenced by a strong publication record and a well-developed research agenda.

Enquiries: Dr Rajeev Gore T: 02 6125 8603  
E: Rajeev.Gore@anu.edu.au  
Closing Date: Sunday 30 May 2010

CRICOS# 00120C

[www.anu.edu.au/jobs](http://www.anu.edu.au/jobs)

## STANDALONE

**Small AD**  
17x3col (170mm x 3cols)  
1 paras approx. 100 words  
Canberra Times \$736.21  
HES \$1,974.17



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### ASSISTANT MANAGER

Division of Registrar & Student Services  
International Strategy & Alliances

ANU Officer Grade 6/7  
Salary Range: \$60,892 - \$70,526 pa plus 17% super  
Reference: G198-10NG

International Strategy and Alliances (ISA) is a small team that develops policies and implements programs that provide students and staff with opportunities to connect with some of their best peers in the world.

The area is responsible for developing policies on regional and global engagement, maintaining and developing bilateral and plurilateral international alliance partnerships and providing advice on international Memorandum of Understanding (MOU) and agreements, in conjunction with the Colleges and Legal Office.

This position has responsibility for the university's participation in the International Alliance of Research Universities Global Summer Program and for the maintenance of ISA's web presence. The occupant will also be responsible for developing and maintaining a database of international MOU's and agreements and administering travel grants as well as undertaking other tasks and projects as required.

We offer an excellent remuneration and benefits package, a friendly and professional work environment, generous leave entitlements, flexible working arrangements, generous 17% superannuation and salary packaging arrangements including on-campus child care, car parking and a variety of other benefits.

Enquiries: Darren Brown T: 02 6125 7229  
E: Darren.Brown@anu.edu.au  
Closing Date: Friday 28 May 2010

CRICOS# 00120C

[www.anu.edu.au/jobs](http://www.anu.edu.au/jobs)

## STANDALONE

**Large AD**  
24x3col (240mm x 3 cols)  
4 paras approx. 200 words  
Canberra Times \$1,037.29  
HES \$2,785.00

Deadlines for external media (The Canberra Times and The Australian - HES) can be found on the 2010 Media Cut-Off Dates sheet: [http://info.anu.edu.au/hr/Recruitment/HR\\_Practitioners\\_at\\_ANU/Media\\_Cut\\_Offs](http://info.anu.edu.au/hr/Recruitment/HR_Practitioners_at_ANU/Media_Cut_Offs)