

Research Proposal Presentation Tips

1. Title/topic (1 slide)

To ensure that your title and topic point directly to the focus of your research, check to see that key terms in the statement of the gap in the literature and the research aim are reproduced in the title.

2. Research 'problem' or justification (1-2 slides)

Description of your research – what, how, why (the research needs to be done)

What issue, problem, controversy or important matter has led to research on the topic and set your research into wider context of the discipline

3. 'Gap' in the literature (1-4 slides)

Outlines the field of literature and the 'gap', the main findings to date, theories, debates, and remaining questions within the literature, and explains how the research will contribute to the gap.

4. Research aim, objective, question or hypothesis (1 slide)

Outlines the focus or names the specific knowledge the research methodology aims to generate.

Developing a plan takes time.....

What will you need to know to answer the research question?

How can you find this out?

Methodology: qualitative, quantitative

How will the data be collected?

5. Research method and methodology (1-5 slides)

Explains what you will do to achieve the research aim or reach your conclusions.

Resources

How much time will you need?

What equipment and facilities will be used?

Collaboration?

Budget?

Animal research – does your research involve animals

Appropriate training

Understanding legislation

Ethics and confidentiality – does your research involve people

Do you need ethics approval?

Can you get enough data

How will you keep it confidential

Health and Safety considerations

6. Summary or statement of proposed outcomes of the research (1 slide)

Details within the slides following the overview slide may include information about:

- theory
- tools used
- description of experiment or design tool
- the population or sample from which participants will be selected
- location of the sample
- the sample size
- how the sample will be selected
- surveys, questionnaires, and tests used
- how the data generated will be analysed.